Permit #F00023893

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00023893 **Type of Permit:** FILMING **Release Date:** 01/26/2010

**Production Company** AERO FILMS

**Insured Company Name** AERO FILMS
Contact Phone No. 1 310-396-3636
Contact Phone No. 2
Fax 310-396-5636
Address 3000 31ST ST
SANTA MONICA, California 90405

**Production Title** AMERITRADE

**Type of Production** Commercial - Standard

**Producer** Larry Gold

**Director** Gary McKendry

**1st AD** Greg McCollum

**Production Manager** Michael Murphy

**FilmL.A. Coordinator** Naomi Kajiyama

**Location Manager** Rod Weiner
Primary Phone Mobile - 415-606-1146
Secondary Phone Office - 310-396-3636

**Location Assistant** none none
Primary Phone Office - 310-396-3636
Secondary Phone

### Fees

| | |
|---|---|
| Notification Charge | $355.00 |
| FILMLA FILM APPLICATION FEE | $625.00 |
| LA COUNTY FIRE REVIEW | $104.00 |
| LA COUNTY - ROAD USE FEE | $299.00 |
| LA COUNTY ROAD APPLICATION FEE | $51.00 |
| LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE | $85.00 |
| FILMLA MONITOR FEES | $240.00 |
| FILMLA MONITOR FEES OVERTIME | $180.00 |
| FILMLA MONITOR FEES - DOUBLE TIME | $240.00 |

**Total Permit Fee** $2,179.00

**Number of Locations** 1

NOT A PERMIT

Permit #F00023893

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information — Location



**Permit Number** F00023893
**Production Company** AERO FILMS
**Insured Company** AERO FILMS
**Production Title** AMERITRADE

**Location Manager** Rod Weiner
Primary Phone Mobile - 415-606-1146
Secondary Phone Office - 310-396-3636

**Location Address** 1090 Rubio St, Altadena, CA, 91001

**Location Names**

**Location Type** Private Residence

**Location Description**

**Film Dates** 1/27/2010 - 1/27/2010 07:00 - 22:00

**Open or Closed to the Public** Closed

**Generic Conditions**
Community Survey Required
FilmLA Monitor required at a minimum of four hours.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

**Please see attached documents**
Rubio Street July 2009.pdf
Aero.Ameritrade.23893.AL.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| 5 or 10 ton trucks | 3 |
| Cast/Crew vehicles | 40 |
| Cube Trucks | 4 |
| Generator | 1 |
| Motor Homes | 1 |
| Vans | 2 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 5 |
| Crew | 45 |
| Extras | 5 |
| FilmL.A. Monitor(s) | 1 |
| LA County FSA assigned | 1 |
| Sheriff/CHP | 1 |

**Filming Activities** Interior and exterior dialogue; FilmLA monitor required 0600-2200 hrs;

**Jurisdiction** **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

**Location Notes** MUST COMPLY WITH 1090 RUBIO ST SPECIAL CONDITIONS FOR FILMING.

**Coordinator Note** Posting on E/S Maiden Lane, Rubio St. - North to 2710 Maiden Lane canceled per Supervisor's Office

**Coordinator Note** 0166-11 / FSA required

**Coordinator Note** For parking/posting on Rubio St, company must talk to residents prior to parking

**Parking**

**Base Camp**
Location Type : Church
Street : Altadena Comm. Church/943 E. Altadena

**Crew Parking**
Location Type : Church
Street : Altadena Comm. Church/943 E. Altadena

NOT A PERMIT

Permit #F00023893

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | F00023893 | **Location Manager** | Rod Weiner |
| **Production Company** | AERO FILMS | Primary Phone | Mobile - 415-606-1146 |
| **Insured Company** | AERO FILMS | Secondary Phone | Office - 310-396-3636 |
| **Production Title** | AMERITRADE | | |

| | | | |
|---|---|---|---|
| | Dr. | | Dr. |
| **Posting "No Parking" signs** | S/S Rubio St., Maiden Lane - Holliston St. | | |
| **Approximate Footage** | County Parking | **Log Number** | PO1 |
| **Date(s)** | 1/27/2010 to 1/27/2010 | **Time(s)** | 07:00 to 22:00 |

NOT A PERMIT

**SPECIAL FILMING CONDITIONS**
**RUBIO STREET**

*The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.*

Rubio Street is in a community of single family homes located in the northeast corner of Altadena. Rubio Street between Holliston Avenue and Maiden Lane has become a popular area for location filming and the following Special Filming Conditions have been established to help mitigate the concerns of local residents.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** Permit requests must be submitted to FilmL.A. at least three (3) days in advance.

- **Cast and crew may not park on area streets.** Off-site parking must be arranged by the production company and cast/crew must be shuttled to and from the location. Shuttle vans and all production vehicles must observe local speed limits.

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A. The approved times must be indicated on the permit.

- **No weekend or holiday filming unless approved by FilmL.A.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardeners' activities, trash pick up, safe use of streets or access to resident driveways, unless approved by FilmL.A.

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Production companies are required to have at least one (1) California Highway Patrol officer (CHP) or one (1) Los Angeles County Sheriff to ensure safe traffic flow.**

- **Generators should be placed as far as possible from nearby residents**.

FilmL.A. Inc. NOT A PERMIT

## Appointment of Pacific Production Services
## As Authorized Agent and Representative

I certify that I am a representative of AERO ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 1-25-10

Representative's Signature

Rod Weiner

Representative's Name (Please Print)

Loc. Manager

Representative's Title (Please Print)

AERO

Name of Principal (i.e. company name) (Please Print)

3000 21st St.

Santa Monica, CA

90405

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

PERMIT